



The Resource for Security Executives

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2007 Style Guide

Tips on how to look current and appropriate at work from Samantha von Sperling, founder of Polished Social Image Consultants.

Compiled by Katherine Walsh

Fashion	Women	Men
Must-have suits	Classic black three-piece suit; for versatility, branch out with a gray suit, followed by a navy one	Classic black three-piece; it's tried and true
Trouser trends	Fitted; steer clear of baggy	Classic black
Skirt of choice	Pleated or straight	NA
Dress shirt style	Classic white, formal with a suit and pearls or casual with jeans	Classic white, mostly formal with dark suit
Sweater	Cashmere, with almost anything; it's chic and warm	Cashmere, casual with jeans; or business casual, just-less-than-a-suit over a shirt and tie
Shirt/sweater length	Long, minidress length, just like in the '80s	Traditional, with shirt tucked in of course
Ties	NA	Colorful to pop against white shirt and black suit
Belts	Over-the-sweater, solid color, but show some restraint: no metallics or animal prints	Traditional
Shoes	Ankle boots with trousers; knee-length boots with skirts	Black or brown, dress style
Accessories	Pearl stud earrings and necklace; diamond stud earrings; small briefcases	French cuff links; watch; small briefcases
Specialty items	The right "little black dress" that can transition from the office to an evening event with a simple change of accessories	Cartier watch, which von Sperling calls "the Rolls Royce of watches"
What's trendy but probably not appropriate for a professional setting	Leggings, just like in the '80s	Velvet jackets (seriously)